

Real Estate LEADER

ADVERTISING

Who We Are

Real Estate LEADER is a statewide publication serving the Mississippi real estate profession with timely information on trends and best practices, tools, resources for professional development, and news about innovative business and community leaders.

Ad Sizes

Cover:

8.125" x 10.875" Bleed: 8.25" x 11"

Full Page:

7.125" x 9.875" Bleed: 7.25" x 10"

Half Page Vertical:

3.48" x 9.875"

Half Page Horizontal:

7.125" x 4.85"

Quarter Page Vertical:

3.48" x 4.85"



Advertising Regulations

All advertising accepted is subject to the approval of the publisher. The advertiser and advertising agency assume liability for entire content of advertisements printed and also assume responsibility for any claims therefrom made against the publisher. Publisher is not responsible for errors in key numbers or other elements of any advertising typeset by the publisher.

A written insertion order is required for any advertisement.

Copy submission is the responsibility of the advertiser and/or advertising agency. No cancellation will be accepted after the closing date for space, and cancellations must be submitted in writing.

Advertisement or last insertion will run if copy is not received by specified closing date; if no previous insertion, client is liable for cost of contracted space not used, and space will be re-allocated at the discretion of the publisher.

No advertisement will be accepted from any non-member individual or organization that directly competes with a Mississippi REALTOR® or with Mississippi REALTORS®.

Our Services

Readership

- Over 8,000 Mississippi REALTORS®, legislators, civic and community leaders.

Specifications

- All ads must be in electronic format.
- Acceptable file formats: PDF, JPG, TIFF, EPS, PNG (GIF files not accepted).
- NO MICROSOFT WORK OR PUBLISHER FILES.
- All files must be 300 dpi or greater.
- Color ads must be CMYK.
- Embed fonts when making a PDF file.
- Internet files or logos pulled from the internet are unusable.

Details

- Real Estate LEADER magazine is a four-color publication printed on coated stock.
- Each issue is also available to view online at msrealtors.org



Contact Us



601-932-5241, ext. 46



dmcnemar@msrealtors.org



msrealtors.org/advertising-opportunities/

Real Estate **2025** LEADER

Advertising Application Agreement

Ad Request

Please indicate your request by checking the appropriate box below:

	2x (each)	1x
<input type="checkbox"/> Back Cover:	\$1,300	\$1,350
<input type="checkbox"/> Inside Front Cover:	\$1,200	\$1,250
<input type="checkbox"/> Inside Back Cover:	\$1,100	\$1,200
<input type="checkbox"/> Full Page:	\$1,000	\$1,050
<input type="checkbox"/> Half Page:	\$700	\$750
<input type="checkbox"/> Quarter Page:	\$500	\$550

Please indicate which issue(s) in which you would like your advertisement to appear:

Spring-Summer (July) Fall-Winter (December)

Interested in advertising in our monthly e-newsletter, Real Estate DIGEST?

Distributed to over 9,000 subscribers at the beginning of each month. Your ad includes your logo, a short excerpt, and a link to your website for **\$300 per issue**.

Please indicate how many issues you would like your advertisement to appear in the Real Estate DIGEST e-newsletter:

1x 3x 6x 12x

Payment

Company Name: _____

Contact: _____

Title: _____

Address: _____

City/State/Zip: _____

Telephone: _____ Email: _____

Advertising Agency (if applicable): _____

Advertising Agency Contact: _____ Telephone: _____

All print advertisers (excluding referral advertisers) will receive a copy of the publication in which their advertisement appeared.

ADVERTISERS ARE REQUIRED TO PAY FOR THEIR ADVERTISEMENTS IN ADVANCE.

Amount: \$ _____

Please charge my: VISA MC Discover Am/Ex

Card Number: _____ Exp. Date: _____

My check is enclosed (made payable to the Mississippi REALTORS®)

This application for advertising space represents a commitment to advertise and shall serve as a binding agreement between two parties. Refer to the advertising regulations.

Authorized Signature (required): _____

Ad Deadlines

Spring-Summer 2025

- Reserve Ad Space:
- Ad Materials:
- Publish Date:


Fall-Winter 2025

- Reserve Ad Space:
- Ad Materials:
- Publish Date:

Contact Us

Denise McNemar

MAR's Events & Development Director

 601-932-5241, ext. 46

 dmcnemar@msrealtors.org

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Mississippi REALTORS®

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